

Academic Year: 2026-2027

Date: 31-07-2026

Activity: One Day “**Industrial visit**”- WE HUB, Government of Telangana, Hyderabad.

Consolidated Report

As part of the Department of Computer Science and Engineering academic plan, 220 IV Year CSE students, accompanied by four faculty members, visited WE HUB, Government of Telangana, located at T-SAT Campus, Jubilee Hills, Hyderabad, on 31 July 2026. The industrial visit was organized to expose students to the startup ecosystem, innovation, entrepreneurship, business planning, and emerging career opportunities.

The interactive session was conducted by **Ms. Sowmya Sri Katham**, Project Associate, with the support of **Ms. Mahek Donee** and **Ms. Pravaala Lanka**, Project Interns at WE HUB. The resource persons shared valuable insights into entrepreneurship, startup incubation, business development, innovation, leadership, and career opportunities available within the startup ecosystem. The session encouraged students to think creatively, identify real-world problems, and develop innovative business solutions.

Objectives of the Visit :

- To understand the startup ecosystem and entrepreneurship.
- To learn the process of transforming innovative ideas into successful businesses.
- To gain knowledge about startup incubation, mentoring, and business development.
- To improve communication, leadership, teamwork, and presentation skills.
- To understand business planning, funding opportunities, and investment strategies.
- To motivate students to explore entrepreneurship as a career option.

About WE HUB:

WE HUB is the Government of Telangana's state-led startup incubator established to promote entrepreneurship and innovation. It supports aspiring entrepreneurs through mentoring, incubation, networking opportunities, business guidance, training programs, investor connections, and capacity-building initiatives. WE HUB plays a significant role in transforming innovative ideas into sustainable businesses while strengthening the startup ecosystem in Telangana.

Activities Conducted During the Visit:

The session commenced with an introduction to the vision, mission, and initiatives of WE HUB. **Ms. Sowmya Sri Katham, Project Associate**, delivered an engaging session on entrepreneurship, startup ecosystems, innovation, and business development. She explained how innovative ideas can be transformed into successful startups through proper planning, mentorship, market validation, funding opportunities, and continuous innovation.



To encourage collaborative learning, the students were divided into multiple teams. Each team selected a Team Leader, who coordinated the discussion among the team members. Every team identified a real-world problem, brainstormed innovative solutions, and developed a unique startup idea. The Team Leaders then presented their ideas before the audience, explaining the problem statement, proposed solution, target customers, business model, expected benefits, revenue generation, and future scope of the startup.



The resource persons carefully evaluated each team's presentation and provided valuable feedback and practical suggestions to improve the proposed business ideas. They encouraged students to think innovatively, focus on customer needs, and design sustainable business models with real-world applicability.



During the session, the resource persons also showcased inspiring entrepreneurial success stories and testimonials of startups supported by WE HUB. They explained different business models, startup journeys, investment opportunities, funding mechanisms, profit generation, equity distribution, and shareholding patterns, helping students understand the practical aspects of establishing and scaling successful businesses.



Students actively participated by sharing innovative ideas, interacting with the mentors, and asking questions related to entrepreneurship, startup funding, business planning, innovation, and career opportunities. The discussions motivated students to develop an entrepreneurial mindset and explore innovative approaches to solving real-world challenges.



Throughout the session, Ms. Mahek Donee and Ms. Pravaala Lanka, Project Interns at WE HUB, coordinated the activities, guided the student teams, and ensured the smooth execution of the program.

Skills Developed:

The industrial visit helped students enhance the following skills:

- Entrepreneurial Thinking
- Leadership Skills
- Communication Skills
- Teamwork and Collaboration
- Creativity and Innovation
- Critical Thinking
- Problem-Solving Skills
- Business Planning
- Presentation Skills
- Decision-Making

Key Learnings:

Students gained valuable knowledge about:

- Startup ecosystems and entrepreneurship.
- Business idea generation and validation.
- Startup incubation and mentoring.
- Business model development.
- Investment and funding opportunities.
- Revenue generation and profitability.
- Equity distribution and shareholding concepts.
- Leadership and teamwork in entrepreneurship.
- Innovation-driven business development.
- Career opportunities in startups and entrepreneurship.

Student Feedback

Students appreciated the interactive nature of the session and actively participated in the team-based activity. They found the Business Idea Presentation exercise highly engaging as it encouraged collaboration, creative thinking, and practical application of entrepreneurial concepts. The interaction with the WE HUB mentors inspired many students to explore entrepreneurship and innovation as potential career opportunities.

Students also expressed interest in participating in startup incubation programs, innovation challenges, entrepreneurship workshops, and future industrial visits to innovation hubs and startup organizations.



Outcome:

The industrial visit significantly enhanced students' understanding of entrepreneurship, startup incubation, business planning, and innovation. It encouraged students to develop creative solutions to real-world problems, work collaboratively in teams, improve their communication and presentation skills, and understand the practical aspects of developing and managing successful startups.

Conclusion:

The industrial visit to WE HUB, Government of Telangana, was an enriching and inspiring learning experience for the 220 IV Year CSE students. The expert session, team-based business idea activity, entrepreneurial success stories, and interactive discussions provided valuable exposure to the startup ecosystem and innovation-driven business practices. The visit successfully bridged the gap between academic learning and real-world entrepreneurial experiences, motivating students to strengthen their technical, professional, and entrepreneurial skills while exploring innovation as a future career path.



Acknowledgement:

We express our heartfelt gratitude to the WE HUB team for their warm hospitality, valuable guidance, and continuous encouragement throughout the visit. We extend our sincere appreciation to:

Overall, the visit was highly informative, interactive, and memorable, providing students with practical exposure to entrepreneurship and inspiring them to become future innovators and leaders.

FACULTY INCHARGE

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